State: Arkansas Filing Company: Kansas City Life Insurance Company

TOI/Sub-TOI:L08 Life - Other/L08.000 Life - OtherProduct Name:A168 - Reinstatement ApplicationProject Name/Number:A168 - Reinstatement Application/A168

Filing at a Glance

Company: Kansas City Life Insurance Company
Product Name: A168 - Reinstatement Application

State: Arkansas

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Filing Type: Form

Date Submitted: 11/28/2012

SERFF Tr Num: KCLF-128782079

SERFF Status: Closed-Approved-Closed

State Tr Num:

State Status: Approved-Closed

Co Tr Num: A168

Implementation On Approval

Date Requested:

Author(s): Bobby Stow

Reviewer(s): Linda Bird (primary)

Disposition Date: 12/03/2012

Disposition Status: Approved-Closed

Implementation Date:

State Filing Description:

State: Arkansas Filing Company: Kansas City Life Insurance Company

TOI/Sub-TOI:L08 Life - Other/L08.000 Life - OtherProduct Name:A168 - Reinstatement ApplicationProject Name/Number:A168 - Reinstatement Application/A168

General Information

Project Name: A168 - Reinstatement Application Status of Filing in Domicile: Pending

Project Number: A168

Requested Filing Mode: Review & Approval

Explanation for Combination/Other:

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Submission Type: New Submission

Individual Market Type:

Overall Rate Impact: Filing Status Changed: 12/03/2012

State Status Changed: 12/03/2012

Deemer Date: Created By: Bobby Stow

Submitted By: Bobby Stow Corresponding Filing Tracking Number:

Filing Description:

With this filing, Kansas City Life Insurance Company is submitting for review and approval A168, Application for Reinstatement of life insurance. A168 will be used for reinstatement of approved life insurance products. A168 will replace A126, our current reinstatement application. We have expanded the application and made changes to the formatting.

Also, the Authorization for the Release of Medical Information contained on page 2 has been amended to include the MIB required change to the authorization.

Company and Contact

Filing Contact Information

Bobby Stow, Compliance Analyst I bstow@kclife.com

3520 Broadway St. 816-753-7299 [Phone] 8852 [Ext]

Kansas City, MO 64111 816-753-3018 [FAX]

Filing Company Information

Kansas City Life Insurance CoCode: 65129 State of Domicile: Missouri

Company Group Code: 588 Company Type: Life P O Box 219139 Group Name: State ID Number:

Kansas City, MO 64121-9139 FEIN Number: 44-0308260

(800) 821-5529 ext. [Phone]

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? Yes

Fee Explanation: Missouri retaliatory fee, \$50.00.

Per Company: No

CompanyAmountDate ProcessedTransaction #Kansas City Life Insurance Company\$50.0011/28/201265251286

State: Arkansas Filing Company: Kansas City Life Insurance Company

TOI/Sub-TOI:L08 Life - Other/L08.000 Life - OtherProduct Name:A168 - Reinstatement ApplicationProject Name/Number:A168 - Reinstatement Application/A168

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Linda Bird	12/03/2012	12/03/2012

State: Arkansas Filing Company: Kansas City Life Insurance Company

TOI/Sub-TOI:L08 Life - Other/L08.000 Life - OtherProduct Name:A168 - Reinstatement ApplicationProject Name/Number:A168 - Reinstatement Application/A168

Disposition

Disposition Date: 12/03/2012

Implementation Date: Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		Yes
Supporting Document	Application		No
Supporting Document	Cover Letter		Yes
Form	Application for Reinstatement		Yes

TOI/Sub-TOI:

L08 Life - Other/L08.000 Life - Other

Product Name:

A168 - Reinstatement Application

A168 - Reinstatement Application/A168

Arkansas

Filing Company: Kansas City Life Insurance Company

Form Schedule

State:

Lead F	orm Number: A16	68						
Item	Schedule Item	Form	Form	Form	Form	Action Specific	Readability	
No.	Status	Name	Number	Type	Action	Data	Score	Attachments
1		Application for	A168	AEF	Initial			A168.pdf
		Reinstatement						

Form Type Legend:

. •	po Logona.		
ADV	Advertising	AEF	Application/Enrollment Form
CER	Certificate	CERA	Certificate Amendment, Insert Page, Endorsement or Rider
DDP	Data/Declaration Pages	FND	Funding Agreement (Annuity, Individual and Group)
MTX	Matrix	NOC	Notice of Coverage
отн	Other	OUT	Outline of Coverage
PJK	Policy Jacket	POL	Policy/Contract/Fraternal Certificate
POLA	Policy/Contract/Fraternal Certificate: Amendment, Insert Page, Endorsement or Rider	SCH	Schedule Pages



Application for Reinstatement



Clinic or VA

Claim Number:__

Policy Number:

	dress:					1	hone N	1UIIID	CI.				
		Relationship									*Weight Change		
	Print full names of all to be	to Primary	Birthdate						Build				ast Year
	reinstated.	Insured	Month	Day	Year	Age	Sex	Ft.	In.	Lb.	Gain	Loss	
1)	Primary Insured	X											
2)													
3)													
	estions apply to each Insured	oronosed for	roinstate	mont*	YES	NO	*Prov	ida data	ile to all	Voc on	swers. Ide	ntify.	
	Has there been any change in your				TES	110	-1				, specify o	•	
	issue? If so, please specify										effects, v		
	Has any application for life or healt										ses of all a		
	postponed or modified within the la								d medica			υ	
	In the past three years have you flo						1						
	airline passenger or do you intend t												
	than as a scheduled airline passenge												
4)	Have you used any form of nicotine	e/tobacco in the	last 5 year	rs? If									
	yes, provide date of last use												
	Have you ever used or received trea			he use									
	of marijuana, heroin, cocaine, ampl												
	hallucinogenic agents or opium or i												
	Have you sought advice, been treate												
	alcohol?						1						
	Do you take prescription medicatio						1						
	ing the last 10 years have you bee			been									
	n advice by any member of the m					I	1						
	Depression, anxiety, bipolar disorder												
	stroke, paralysis or any other disord system?												
	High blood pressure, heart murmur						1						
	attack, palpitations, aneurysm or an												
	Anemia, leukemia or any other bloo						1						
	Tumor or cancer?						1						
	Diabetes, elevated blood sugar, sug						1						
	trouble or any other disorder of the		_										
	Asthma, COPD, emphysema, sleep	•					1						
	disorder of the lungs or respiratory												
	Ulcer, polyps, colitis, Crohn's disea						1						
	digestive system?												
	Cirrhosis, hepatitis or any other dise												
	Protein or blood in urine or any oth												
	kidneys?												
	Arthritis, deformity, or any injury to												
	muscles, back, neck or spine?						1						
	Any disorder of the breasts, reprodu						_						
	Menstruation or pregnancy?		• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •			4						
	e you ever been diagnosed or trea						1						
20) 21)	A sexually transmitted disease?						-						
	Acquired Immune Deficiency Synd												
	positive? Have you received testing or consul						1						
	other than what you have already st												
	Names, addresses and phone num				ciane (1	f none	list last	nhysici	an clini	c or ho	snital con	sulted)	

A168 1

24) Date and Reason

Last Consulted:_



Authorization for the Release of Medical Information To obtain a copy of or to revoke this authorization, contact: Customer Services Department PO Box 219272 Kansas City, MO 64121-9272



This authorization applies to all persons whose signatures appear below. The proposed Primary Insured and all other proposed Insureds must sign.

I authorize any health plan; physician; health care professional; hospital; clinic; laboratory; pharmacy or pharmacy benefit manager; medical facility; or other health care provider that has provided payment, treatment or services to me or on my behalf within the past 10 years ("My Providers"); MIB, Inc.; insurers; reinsurers; government agencies; consumer reporting agencies and/or employers to disclose my entire medical record, prescription history, medications prescribed and any other protected health information concerning me to Kansas City Life Insurance Company ("Kansas City Life") or Sunset Life Insurance Company of America ("Sunset Life") or any person acting on behalf of Kansas City Life or Sunset Life. I authorize Kansas City Life or Sunset Life, or its reinsurers, to make a brief report of my personal health information to MIB. "Information" means facts regarding my physical or mental condition (including the diagnosis or treatment of Human Immunodeficiency Virus (HIV) infection; sexually transmitted diseases; mental illness; the use of alcohol, drugs, and tobacco; but excluding psychotherapy notes); employment; other insurance coverage; financial status; or any other relevant information about me or my minor children. Information obtained will be released only to reinsurers; MIB, Inc.; persons and entities performing business duties as delegated or contracted for by Kansas City Life or Sunset Life related to my application and subsequent insurance-related functions as permitted or required by law or as I further authorize. Some of the health information obtained may be disclosed to persons or organizations that are not subject to federal health information privacy laws, resulting in the information no longer being protected under such laws.

By my signature below, I acknowledge that any agreements I have made to restrict my protected health information do not apply to this authorization and I instruct any health plan; physician; health care professional; hospital; clinic; laboratory; pharmacy or pharmacy benefit manager; medical facility; or other health care provider that has provided payment, treatment or services to me or on my behalf within the past 10 years ("My Providers"); MIB, Inc.; insurers; reinsurers; government agencies; consumer reporting agencies and/or employers to release and disclose my entire medical record without restriction.

This protected health information is to be disclosed under this authorization so that Kansas City Life or Sunset Life may: 1) underwrite my application for coverage, make eligibility, risk rating, policy issuance and enrollment determinations; 2) obtain reinsurance; 3) administer claims and determine or fulfill responsibility for coverage and provision of benefits; 4) administer coverage; and 5) conduct other legally permissible activities that relate to any coverage I have or have applied for with Kansas City Life or Sunset Life.

This authorization shall remain in force for 36 months following the date of my signature below, and a copy of this authorization is as valid as the original. I understand that I have the right to revoke this authorization in writing at any time by providing written notification to the entity identified above, and I understand that a revocation is not effective to the extent that any of My Providers has already relied on this authorization to disclose information about me or to the extent that Kansas City Life or Sunset Life has a legal right to contest a claim under an insurance policy or to contest the policy itself. I understand that any information that is disclosed pursuant to this authorization is no longer covered by federal rules governing privacy and confidentiality of health information, but it will not be redisclosed by the recipient except as authorized by me or as required by law.

I understand that My Providers may not refuse to provide treatment or payment for health care services if I refuse to sign this authorization or otherwise condition my enrollment or eligibility for health benefits on my signing this authorization. I further understand that if I refuse to sign this authorization to release my complete medical record, Kansas City Life or Sunset Life may not be able to process my application or, if coverage has been issued, may not be able to make any benefit payments. I understand that any authorized representative or I will receive a copy of this authorization upon request.

It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties may include imprisonment, fines or a denial of insurance benefits. The undersigned declares that the questions have been answered to the best of his or her knowledge and belief and understands that reinstatement will not be effective until approved by the Home Office in Kansas City, Missouri.

Dated at	this	day of	, 20	
City/State		Month	Year	
Primary Insured's Signature (if under 15, parent/guardian signature)	Owner's	Owner's Signature (if other than Primary Insured)		
Spouse's Signature (if spouse coverage applied for)	First Oth	her Insured's Signature (if over age 18)		
Second Other Insured's Signature (if over age 18)	Third O	ther Insured's Signature (if over age 18)		

A168 2





To obtain further information contact: Customer Services Department PO Box 219272 Kansas City, MO 64121-9272

NOTICE OF INFORMATION PRACTICES

Including Fair Credit Reporting Act Notice and MIB, Inc. Notice

Thank you for your application. It is the major source of information about you which we use in evaluating your application and issuing your contract. However, we wish to inform you that an investigative consumer report may be ordered as to your insurability. If an investigative consumer report is prepared in connection with this application, you may request to be interviewed in connection with the preparation of this report. This report may include, if applicable, information as to your character, general reputation, personal characteristics and mode of living (except as may be related directly or indirectly to your sexual orientation) as may be obtained through interviews with family members, friends, neighbors and associates. If you would like to know whether such a report was ordered and, if so, receive additional information as to its nature and scope, including the name, address and phone number of the reporting agency, we will be pleased to furnish this information upon your written request to our Home Office at the address above. You may receive a copy of such report by contacting the reporting agency. Our experience shows that information from investigative reports usually does not have any adverse effect on our underwriting decision. However, if it should, we will notify you in writing of this fact as well as provide you the identity by name and address of the reporting agency. You may then wish to discuss the matter with that agency.

We are committed to protecting the privacy of our customer's nonpublic personal information. We will only disclose our customer's nonpublic personal information: among the affiliated companies of the Kansas City Life Group; to provide services to our customers and administer our business; to market products; and as otherwise permitted by law. We may disclose our customer's nonpublic personal information to our agents and representatives to provide services to our customers and for marketing purposes. When we contract with other entities to provide support or marketing services, we will require them to adhere to our privacy standards.

Sometimes we acquire medical information about our customers, for instance, to underwrite an insurance contract or to process an insurance claim. We will keep our customer's medical information confidential. We will not share our customer's medical information even among the affiliated companies of the Kansas City Life Group without the customer's consent. We will only use or disclose our customer's medical information to underwrite insurance, process claims, administer our business, to comply with laws and regulations or as otherwise authorized by our customers.

You have the right to obtain access to certain items of information we have collected about you, and you have the further right to request correction of information if you feel it is inaccurate.

If you wish to have a more detailed description of our information practices, we will be pleased to furnish this information upon your written request to our Customer Services Department, PO Box 219272, Kansas City, MO 64121-9272.

MIB, Inc. Notice

Information regarding your insurability will be treated as confidential. Kansas City Life Insurance Company ("Kansas City Life") or Sunset Life Insurance Company of America ("Sunset Life") or its reinsurers may, however, make a brief report thereon to the MIB, Inc., formerly known as Medical Information Bureau, a not-for-profit membership organization of insurance companies, which operates an information exchange on behalf of its members. If you apply to another MIB member company for life or health insurance coverage, or a claim for benefits is submitted to such a company, MIB, upon request, will supply such company with the information about you in its file.

Upon receipt of a request from you, MIB will arrange disclosure of any information in your file. Please contact MIB at 866-692-6901 (TTY 866-346-3642). If you question the accuracy of the information in MIB's file, you may contact MIB and seek a correction in accordance with the procedures set forth in the federal Fair Credit Reporting Act. The address of MIB's information office is 50 Braintree Hill Park, Suite 400, Braintree, Massachusetts 02184-8734.

Kansas City Life or Sunset Life, or its reinsurers, may also release information from its file to other insurance companies to whom you may apply for life or health insurance, or to whom a claim for benefits may be submitted. Information for consumers about MIB may be obtained on its website at www.mib.com.

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SERFF Tracking #:	KCLF-128782079	State Tracking #:	Company Tracking #:	A168

State: Arkansas

Filing Company:

Kansas City Life Insurance Company

TOI/Sub-TOI:

Product Name:

A168 - Reinstatement Application

Project Name/Number:

A168 - Reinstatement Application/A168

Supporting Document Schedules

		Item Status:	Status Date:
Satisfied - Item:	Flesch Certification		
Comments:			
Attachment(s):			
Filing Certification - Arkansa	s.pdf		
		Item Status:	Status Date:
Satisfied - Item:	Cover Letter		
Comments:	Attached is a letter describing the filing.		
Comments: Attachment(s):	Attached is a letter describing the filing.		

STATE OF ARKANSAS COMPLIANCE CERTIFICATION

COMPANY NAME: Kansas City Life Insurance Company

FORM TITLE(S): Application for Reinstatement

FORM NUMBER(S): A168

I hereby certify that to the best of my knowledge and belief, the above form and submissions is in compliance with Regulation 19, Regulation 49, and all other laws, rules and regulations of the State of Arkansas.

Marc S. Bensing

Assistant Vice President

Marc S. Bonsing

Kansas City Life Insurance Company

November 26, 2012



November 28, 2012

Arkansas Department of Insurance 1200 W. Third Street Little Rock, Arkansas 72201-1904

RE: Kansas City Life Insurance Company

NAIC: 65129-588 FEIN: 44-0308260

Informational Filing: MIB mandated change to Application for Reinstatement

Dear Sir or Madam:

With this filing, Kansas City Life Insurance Company is submitting for review and approval A168, Application for Reinstatement of life insurance. A168 will be used for reinstatement of approved life insurance products. A168 will replace A126, our current reinstatement application. We have expanded the application and made changes to the formatting.

Also, the Authorization for the Release of Medical Information contained on page 2 has been amended to include the MIB required change to the authorization.

Please direct all inquiries regarding this filing to me at the address, phone number, or email address contained in the file.

Sincerely,

Bobby Stow

Compliance Analyst

Kansas City Life Insurance Company

Phone: 800.821.6164

Ex: 8852

Email: bstow@kclife.com

1200